We are absolutely thrilled you are interested to join us at Rohlik Group. By now we have spoken to you about your experience and personality in great detail. Next step is to find out how you tackle a task in reality.

**CEO   
(New country set up)**

Knowing Rohlik Group (RG) strategy and way of operating in other countries, please prepare a roadmap for a market entry of RG to Spain and state what are the key building blocks of a successful launch in Madrid. Please consider specifically (among other things) the following:

* Key differentiation opportunities
* Their reflection in overall strategy
* Concrete implementation steps with specific examples
* Overall other potential risks/bottle-necks and their mitigation options

**Additional Information & documentation**

* Mother company [Rohlik.group](https://rohlik.group)
* Other companies [Rohlik.cz](https://zivotvrohliku.cz/), [Kifli.hu](https://kiflikaland.hu/), [Gurkerl.at](https://www.joingurkerl.at/) & [Knuspr.de](https://joinknuspr.de/)

**Format**

Result of the case study should be captured in a format of your choice that is easy to share with us during our next discussion. We don’t need you to write essays - clear and consistent content is much more important to us. Please send us the presentation materials of your Case study one day prior to the meeting so we can review it and get ready for the talk.